

# Cate Patricolo

PRINCIPAL CONSULTANT

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## COMPANY PROFILE

- Registered Oregon Benefit LLC
- B-Corp Certification pending
- Proven profitable strategies for B2B and B2C models
- Works with eCommerce, brick-and-mortar, combination retail, wholesale, nonprofit, lead-generation, subscription, affiliate, and custom-made

## SCOPE OF PROJECTS

- **Consultation**
- **Strategy**
- **Implementation**
- **Training**

We do everything from help get B-Corp or Natural Product Certification to paid and organic media to affiliates to Influencer activation and event planning.

**Free 1-Hour Consultation!**

## OUR WORLD

Among the Stars consultants are capable of working on-site or off-site, depending on your needs. We are a full-service agency, ready to help you!

## WHAT WE DO

### STRATEGY CONSULTING:

Content & SEO	Email marketing	Paid Media	Influencers
Compliance	Event Planning	Community Management	SEM

### SOCIALLY CONSCIOUS MISSION:

We believe that companies doing good work in our communities deserve to be both successful and fully profitable.

We use any and all available business tools to create brand equity, preserve your company mission, and generate financial success.

## INDUSTRY SPECIALTIES

• Health • Fashion • Travel • Beauty

## ACHIEVEMENTS

**\$1,300 CPA to \$160**

Decreased client's paid media CPA in 90 days to profitable levels

**FRONT PAGE**

Content strategy to reach first page search results in 3-6 months

**+1,500 Leads**

Grew a list of qualified leads in 3 months at cost of \$1 per lead

## SAMPLE OF PAST CLIENTS

EVELYN  BOBBIE

INDIE ELLA



Be Fab!  REVOLUTION

 Gemisphere

 showers pass